

Job Title:	Graphic Designer	Posting Type:	Internal and External
Department/Group:	Marketing	Location:	Lindon, UT
Reports To:	Director of Marketing	Job Category:	Marketing
Level/Salary Range:	\$40k/annually DOE	Position Type:	Full-Time
Date Posted:	September 13, 2016	Posting Expires:	October 30, 2016
Apps Accepted By:	Human Resources	Email Address:	HR@forevergreen.org

Job Description

ForeverGreen International, an emerging leader in the direct sales/network marketing industry, is seeking a full-time graphic designer to be a part of a dynamic and innovative marketing team in Lindon, UT.

Required Qualifications:

- 3-5+ years' experience in graphic design with an impressive portfolio that showcases solid conceptual, color, and layout skills
- Extensive experience and a keen eye for graphic design and typography
- Proficiency in Adobe Suite, including InDesign, Photoshop and Illustrator
- Print and web design experience
- Network marketing understanding and experience a plus

Candidate Expectations:

- Maintains a positive attitude, strong work ethic, and desire to thrive in a fast-paced environment
- Consistently delivers high-quality outputs with strong attention to detail
- Must be able to handle varying projects sized small or large
- Works effectively, even under tight deadlines, pressure constraints and regular interruptions
- Manages time effectively when faced with competing priorities
- Self-motivated, well-organized, creative and confident
- Willing to take direction and deliver results that meet manager expectations
- Regularly strives for new learning and growth opportunities
- Takes constructive feedback and works well within a small team or individually
- Exercises good judgment, professionalism, and respect for coworkers
- Willing to work flexible or extended hours as required by certain projects and/or deadlines

Job Duties:

- Create brand marketing graphics for a variety of mediums including both digital and print
- Design and produce a range of digital and print projects including email design, social media ads, flyers, product labels, signage, advertisements, landing pages, websites and web graphics
- Contribute to the design strategy for the company brand, its assets, product representation, and packaging
- Consistently establish, evolve, apply and enforce style/brand guidelines
- Strategize website user interface and design, and create visual representation of ideas for management buy-in
- Lead creative projects through from conception to launch
- Execute and produce modern principles of design within layout, typography, color, and interaction
- Work closely with internal clients including marketing, sales, international, and IT teams to develop and implement design solutions